

# BIO KOREA 2020

International Convention



## We cordially invite you to 15<sup>th</sup> BIO KOREA International Convention

BIO KOREA has been held every year since 2006 and serving as the business platform for international bio companies. Sponsored by the Ministry of Health and Welfare, this global event fosters communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in improving bio-health industry. BIO KOREA is one of the largest international convention on biotech and health industry in Asia. It provides perfect opportunities for related companies and experts to find out the most up-to-date trends and meet the fast growing companies through exhibitions, business forum(one-on-one partnering) and conferences.

### Overview

TITLE	BIO KOREA 2020 International Convention
DATES	May 20(Wed) ~ May 22(Fri), 2020
VENUE	COEX, SEOUL
HOSTED BY	<b>KHIDI</b> Korea Health Industry Development Institute <b>CHUNGCHEONGBUKDO</b>
ORGANIZED BY	BIO KOREA Organizing Committee
WEBSITE	www.biokorea.org



20 - 22 MAY 2020



Review of BIO KOREA 2019

45 Countries  
26,181 International attendees



673  
Companies &  
Organizations Participated

466  
Exhibition booths



1,779  
one-on-one meetings



## + PROGRAM



### EXHIBITION

- Promote cutting-edge technologies and products of bio & pharmaceutical industry
- [Expected Participants] Biopharmaceuticals and Medical device enterprises, Research Institutes, Academia, Investors, Embassies, Consulting Firms, Law Firms, and Government organizations related to health industry.



### BUSINESS FORUM

- The most effective way to find potential partners and maximize company exposure to biohealth experts
- [Program] Partnering, Bio Theater(BIO PR, BIO Talk)



### CONFERENCE

- Share the most recent issues with global professionals and experts covering a wide range of topics relevant to biotechnology industry



### INVEST FAIR

- Link biotech ventures and investors to support continuous development of technology and product



### JOB FAIR

- Recruit young bio-professionals & support start-up for continuous expansion of healthcare industry

# Participating companies



**BIO KOREA Organizing Committee**  
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 Web. www.biokorea.org

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## Registration Guide

### ● Conference & Business Forum Registration

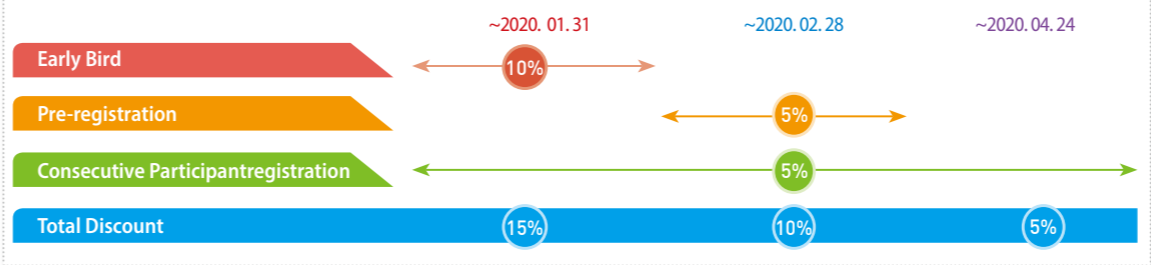
Conference & Business Forum	Early Bird (~2020.3.20)	Pre-registration (~2020.4.30)	Onsite-registration (2020.5.19 - 5.22)
Full Convention Access(FCA)*	\$620	\$770	\$880
3-Day Conference Access	\$200	\$240	\$330
1-Day Conference Access	\$120	\$140	\$170

\* FCA: Valid to attend conference, business forum (1:1 partnering), exhibition and co-located events during

### ● Exhibition Registration

Booth Type	Unit Cost	Reference
Raw Space	3,000 USD / booth (9m <sup>2</sup> )	Space Only
Shell Scheme	3,300 USD / booth (9m <sup>2</sup> )	Inclusive of installation charges

### Discount Rate of Exhibition Registration Fee



## Sponsorship

Type of Support	Platinum	Gold	Silver	Bronze
Exhibition Booth	\$50,000	\$40,000	\$25,000	\$15,000
Sponsor Lounge	20	10	6	4
Booklet advertisement [Final Program & Business Forum Book]	1Rm. (3mX3m)	1Rm. (3mX3m)	1Rm. (3mX3m)	-
Conference Access	2 Color Pages	2 Color Pages	1 Color Pages	1 Color Pages
Conference Access	10	8	6	2
Full Convention Access (FCA)	10	8	6	4
Standing banner at Event Venue	2	1	1	-
Banner at the official Website	1	1	1	1
BIO KOREA 2020 Official Name Badge & Badge Strap	1			
BIO KOREA 2020 Official Bag	1			

※ The benefits of Sponsorship are negotiable.  
 ※ All sponsorship applications are accepted based on first-come first-serve.  
 ※ Sponsorship opportunity is given to exhibitors prior to non-exhibitors.  
 ※ SPONSOR LOUNGE : Separate meeting room for sponsor



**MAY / WED-FRI**  
**20-22**  
**COEX Seoul**

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**PROGRAM**  
 Conference  
 Business Forum  
 Exhibition  
 Invest Fair  
 Job Fair